



Japan National Tourism Organization Singapore Office

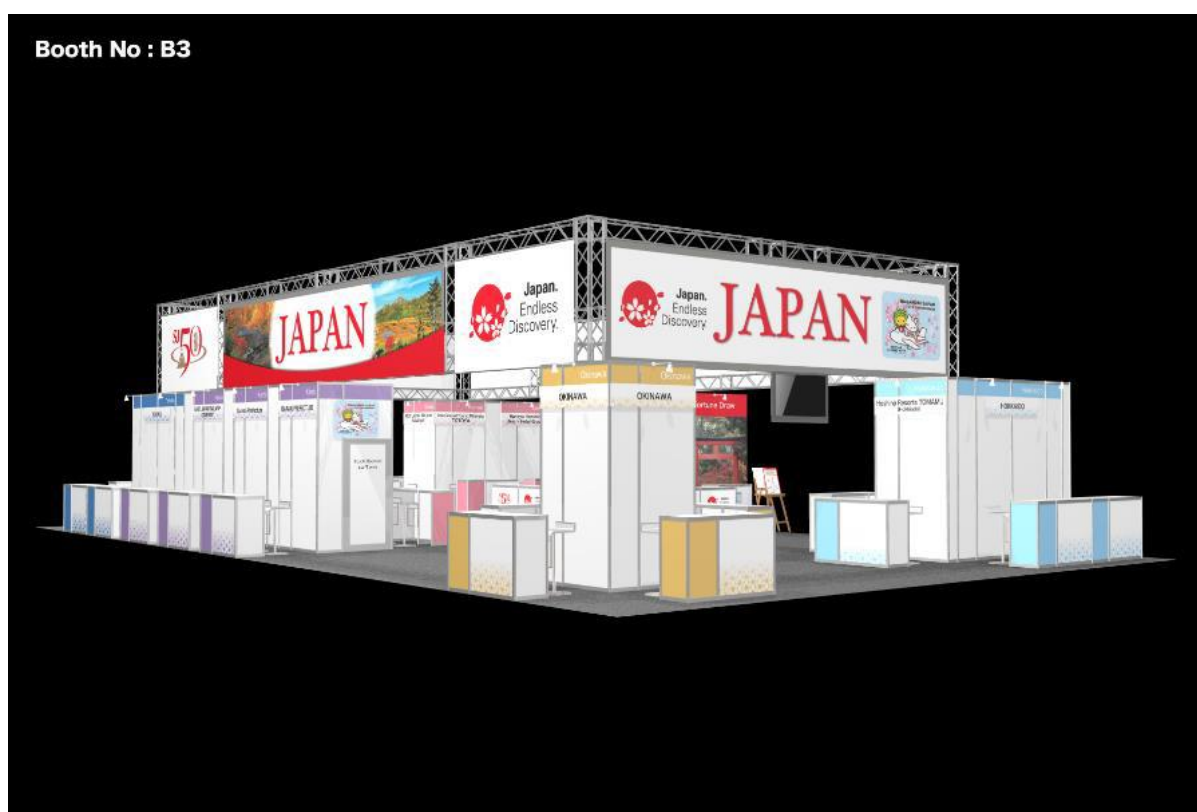


For Immediate Release

Japan Booth at Travel Revolution 2016 – The Event

Singapore, 18 August 2016 – Find the stealthy Japanese ninja and take photos with him at the Japan booth in the second edition of Travel Revolution (TR) 2016 – The Event! With 17 Japanese exhibitors complete with activities for the young and old, visitors can expect to have a fun-filled day. Experience the Japanese wonderland at the Japan booth located at:

Japan Booth - B3
Marina Bay Sands Expo & Convention Centre
Level B2, Expo Halls D to F
19 to 21 August 2016 (Friday to Sunday), 11.00 am to 9.30 pm



Japan Booth – B3

The 17 Japanese exhibitors from various prefectural and local government offices, tourism offices, theme parks, railway companies and travel related companies will be on site to provide the latest Japan travel information. Visitors who are planning to visit Japan during the autumn and winter seasons are able to gather informative and useful tourism materials.

List of 17 Japanese Exhibitors (In alphabetical order)

<ol style="list-style-type: none"> 1. ALPICO GROUP (HOTELS & TRANSPORTATION in NAGANO) 2. EAST JAPAN RAILWAY COMPANY 3. Gunma Prefecture 4. Hankyu Hanshin Daiichi Hotel Group 5. Hokkaido Tourism Organization 6. Hoshino Resorts TOMAMU (Hokkaido) 7. IBARAKI PREFECTURE 8. International Tourist Minsyuku TOTOYA 9. JAPAN KANSAI (Osaka. Kyoto. Hyogo. Shiga Fukui. Mie. Tottori. Tokushima) 	<ol style="list-style-type: none"> 10. JAPAN KANSAI (Nara & Wakayama) 11. JAPAN LIMOUSINE SERVICE 12. Japan Shopping 13. KYUSHU RAILWAY COMPANY 14. OKINAWA 15. TOHOKU 16. Wakayama City 17. WEST JAPAN RAILWAY COMPANY
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Gift Redemption and Lucky Draw

Exclusive gift redemption and lucky draw at the Japan booth – B3, valid with purchases of group tours, free and easy packages or returned air tickets to Japan at the three-day travel event. The special gift is an **exclusive SJ50 Hello Kitty & Dori-tan Sports Folding Water Bottle**, while stocks last! Every redemption entitles the visitor a chance to win a state-of-the-art **camera or a photo printer** to preserve your fond memories in Japan. Terms and conditions apply.



Exclusive SJ50 Hello Kitty & Dori-tan Sports Folding Water Bottle

Special Gift Redemption

Complete a simple survey at the Japan Pavilion and receive a Limited Edition SJ50 Hello Kitty & Dori-tan Tin Badge to commemorate this special year as 2016 marks the 50th Anniversary of Singapore-Japan Diplomatic Relations. Only 500 pieces are available throughout the 3 days, while stocks last.



Limited Edition SJ50 Hello Kitty & Dori-tan Tin Badge

Activities at Japan Booth

Japanese Ninja Comes to Singapore

Special appearance by a Japanese Ninja from Kyoto Toei Uzumasa Eigamura! Find him in the Japan Pavilion or at the photo booth and take photos with him at the following schedule and subject to change.

Meet-and-Greet Schedule:

19 August, Friday – 3:30pm - 4:00pm, 6:30pm - 7:00pm
20 August, Saturday – 1:30pm - 2:00pm, 6:30pm - 7:00pm
21 August, Sunday – 1:30pm - 2:00pm, 6:30pm - 7:00pm

Omikuji – Japanese Fortune Draw

Omikuji are random fortunes written on strips of paper at Shinto Shrines and Buddhist temples in Japan. Literally “scared lot”, these are usually randomly chosen from a box, hoping for the resulting fortune to be good. You may consult or ask for advice about upcoming plans or problems and “Omikuji” may help guide your fate. Activity schedules are as follows and subject to change.

Activity Schedule:

19 August, Friday – 3:00pm - 3:30pm, 5:00pm - 5:30pm, 7:00pm – 7.30pm
20 August, Saturday – 1:00pm – 1.30pm, 3:00pm - 4:00pm, 5:00pm – 6:00pm, 7:00pm – 7:30pm
21 August, Sunday - 1:00pm – 1.30pm, 3:00pm - 3:30pm, 5:00pm – 5:30pm



Instant Photo Booth

Take fun and creative shots at the photo booth with the beautiful Japanese landscape backdrop. Visitors can bring home instant printed photographs. You can also have your photos taken with the Ninja from Kyoto Toei Uzumasa Eigamura, the friendly ICE VILLAGE staff from Hoshino Resorts TOMAMU (Hokkaido), MAHAE-san the mascot character from OKINAWA, a KIMONO model from International Tourist Minsyuku TOTOYA or even dress up as a JR Kyushu Train Captain from KYUSHU RAILWAY COMPANY.



About Japan National Tourism Organization (JNTO) Singapore

Established in May 2006, JNTO Singapore is one of its 14 overseas offices of Japan. In its 10th year in office here, JNTO Singapore has been actively promoting Japan bound travel in Singapore, Malaysia and India with the support of its main headquarter in Tokyo and 47 prefectural tourism offices.

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