



Japan National Tourism Organization Singapore Office



For Immediate Release

Japan Travel Fair 2016 at JCube

Singapore, 5th August, 2016 – JNTO will be organizing a Travel Fair this weekend to introduce the joy and wonders of travelling to Japan! Not only can you get more information about travelling to Japan, you can also take part in quizzes and games and stand a chance to walk away with a wonderful gift at the end of each session. Experience the all this at the Japan Travel Fair located at:



Venue: Level 1 Atrium, JCube Shopping Mall , Jurong East Central

Date and Time: Saturday, 6th August, 10.00am – 8.00pm

Sunday, 7th August, 10.00am – 8.00pm

Exhibitors at the Japan Travel Fair 2016

Find out more about the delicious food and rich hot springs you can experience in the Tohoku and Kyushu regions as the professional information staff will guide and advice you in detail. In addition, you can also get more information about travelling in Japan at the Visit Japan booth. JR East will also be present to share more about the opening of the upcoming and much anticipated JAPAN RAIL CAFE.

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| Visit Japan Booth | by JNTO |
| JAPAN RAIL CAFE | by JR East Company |
| Tohoku Travel Booth | by Tohoku Tourism Promotion Organization |
| Kyushu Travel Booth | by Kyushu Tourism Promotion Organization |

Take Part in the Questionnaire and Receive an Exclusive Gift

Simply take part in a short questionnaire during the event, and receive a Japan Travel Fair 2016 exclusive tote-bag by JNTO & JAPAN RAIL CAFE.



Activities during the Event

Activities	6 th August 2016	7 th August 2016
Quiz & Game Challenge	1 st Session: 11:30 am 2 nd Session: 4:00 pm	
JAPAN RAIL CAFE Sneak Preview (By JAPAN RAIL CAFE)	1 st Session: 1:30 pm 2 nd Session: 4:40 pm	
Tour of Tokyo Yamamote Line Live Broadcast (By JAPAN RAIL CAFE)	1 st Session: 1:30 pm 2 nd Session: 4:40 pm	
Travel Scrapbook Workshop	1 st Session: 12:30 pm 2 nd Session: 3:20 pm 3 rd Session: 6.30 pm	
Share Your Japan Experience	Throughout the Event	
Sales of Japan Rail Pass		

※Please note that times are subject to change

1. Quiz and Game Challenge

Step up to the stage and take part in a quiz game in a battle of knowledge against other contestants on how much you know about Japan. Get it right and stand a chance to win attractive prizes! The winner of each session will be entitled to take part in an additional bonus stage to stand a chance to win a special prize!

※Please note that participating slots are limited

2. JAPAN RAIL CAFE Sneak Preview (By JAPAN RAIL CAFE)

JAPAN RAIL CAFE will provide Japanese food, kawaii Japanese items, travel information to Japan, and a convenient rail ticketing service for Japan rail passes. Catch the presentation about the JAPAN RAIL CAFE scheduled to open in November 2016 to find out more about the cafe's unique design, and its exciting food menu.

3. Tour of Tokyo Yamamote Line Live Broadcast (By JAPAN RAIL CAFE)

Running through the heart of Tokyo, the Yamanote Line is connected to numerous tourist spots. During this event, JAPAN RAIL CAFE will be conducting a tour of the Yamanote Line through a Live Streaming Broadcast! Answer the quiz correctly during the broadcast and receive a special gift to take home with you.

4. Travel Scrapbook Workshop

How about creating a scrapbook to contain your unforgettable memories during your holiday to Japan? Our helpful staff will guide you on how to make one! Please note that each session only have 10 slots available.

5. Share Your Japan Experience

Print photos taken on your smartphone during your visit to Japan and share your unforgettable Japan experience with other participants on the Japan Photo Wall.



6. Sales of Japan Rail Pass (By JTB)

Travelling to Japan soon? Seek advice from the professional staff to find out more about the different types of Rail Passes and the Rail Pass that suits your travel needs best. You can even make the purchase during the event.

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