



KEIKYU

October 21, 2015

~Commemorating 5 years since the opening of the Haneda Airport International Terminal Station~

The "KEIKYU GACHA Campaign"

Purchase applicable tickets to win luxury prizes from station shopping area stores!

Keikyu Corporation (Hereinafter "Keikyu"), which provides access from Haneda Airport to Tokyo and Yokohama areas, is holding the "KEIKYU GACHA Campaign" to commemorate the 5th anniversary of the opening of the Haneda Airport International Terminal Station on October 21 (Wed.). The campaign will run from October 21 (Wed.) to November 30 (Mon.) at the Keikyu Tourist Information Center (Hereinafter the "Keikyu TIC") located on the 2nd floor of Haneda Airport International Terminal Station.

During the campaign period, customers who purchase the popular "WELCOME! Tokyo Subway Ticket" passenger ticket for visitors to Japan from overseas will have the opportunity to use special capsule vending machines for a chance to win luxury prizes and coupons from the 7-Eleven, Matsumoto Kiyoshi, and Laox located on the 3rd floor of Haneda Airport International Terminal Station which will be reopening after renovations on October 21 (Wed.).

The above 3 shops are directly connected to the Haneda Airport International Terminal Departure Lobby and offer tax free sales for visitors to Japan and are a perfect spot to enjoy shopping before departing from Japan.

See the details and prizes on the attached sheet.



↑ Tax free store and Keikyu TIC inside of Haneda Airport International Terminal Station



↑ A chance to win luxury prizes!

↑ Photo from the "WELCOME! KEIKYU GACHA Campaign" held in February of this year

[Campaign Page URLs]

<http://www.haneda-tokyo-access.com/en/info/news/20151021.html> (English)

<http://www.haneda-tokyo-access.com/cn/info/news/20151021.html> (Chinese Simplified)

<http://www.haneda-tokyo-access.com/tc/info/news/20151021.html> (Chinese Traditional)

<http://www.haneda-tokyo-access.com/kr/info/news/20151021.html> (Korean)

~Commemorating 5 years since the opening of the Haneda Airport International Terminal Station~
 "KEIKYU GACHA Campaign"

1. Campaign Period

October 21, 2015 (Wed.) to November 30, 2015 (Mon.)

2. Location

Keikyu Line Haneda Airport International Terminal Station 2nd Floor Arrival Lobby Next to ticket gate

"Keikyu Tourist Information Center (Keikyu TIC)"

3. Details

During the campaign period, visitors from overseas who purchase the "WELCOME! Tokyo Subway Ticket" at the Keikyu TIC will have the opportunity to use special capsule vending machines for a chance to win luxury prizes sold at 7-Eleven, Matsumoto Kiyoshi, and Laox, as well as discount coupons for use at station shopping facilities.

[Prize list]

- Fukubukuro mystery bags filled with luxury prizes normally available for purchase at the participating stores 10 winners
 (THERMOS vacuum insulated portable mug, Kose Sekkisei BB Cream, Audio-Technica Inner-ear Headphones)
- Panasonic NanoCare Hair Dryer 2 winners
- Fujifilm Cheki instax mini 8+ 5 winners
- Kosei Sekkisei BB Cream 5 Winners
- FANCL Mild Cleansing Oil 15 winners
- KAI Tokyo Skytree Nail Clippers 200 winners
- Pilot Frixion Ball Knock 0.5 Black 300 winners
- Jaga Jaan (Snack) 300 winners
- Laox 5% Discount Coupon 500 winners
- Matsumoto Kiyoshi 10% discount coupon 650 winners
- Ito En Oi Ocha Green Tea 500 ml PET Bottle 1,000 winners



*Example prizes

Reference

1. WELCOME! Tokyo Subway Ticket

(1) Product Overview

A passenger ticket limited to visitors to Japan from overseas which consists of a ticket from Keikyu Line Haneda Airport International Terminal Station to Sengakuji Station (one-way) and a Tokyo Subway Ticket (1-3 day ticket) which allows for unlimited rides on all Tokyo Metro and Toei subway lines.

(2) Sales Prices

WELCOME! Tokyo Subway Ticket 1 day ticket	Adults 1,200 yen Children 600 yen
WELCOME! Tokyo Subway Ticket 2 day ticket	Adults 1,600 yen Children 800 yen
WELCOME! Tokyo Subway Ticket 3 day ticket	Adults 1,900 yen Children 950 yen

(3) Sales Locations

Keikyu Line Haneda Airport International Terminal Station 2nd Floor Arrival Lobby Next to ticket gate
"Keikyu Tourist Information Center (Keikyu TIC)"

2. "Keikyu Tourist Information Center (Keikyu TIC)"

(1) Location

Keikyu Line Haneda Airport International Terminal Station 2nd Floor Arrival Lobby Next to ticket gate

(2) Service Details

- I. Transportation guidance etc. focusing on the metropolitan area
- II. Sales of PASMO, tickets, etc. to visitors to Japan from overseas
- III. Provision of tourist guidance in cooperation with public administration (the counter is registered as a certified information center)
 - ★Certified as Japan National Tourism Organization "Visit Japan Tourist Information Office" Category 3 (Highest rank)
- IV. Providing consultation on tourism, lodgings, etc.

(3) Hours

7:00-22:00 (365 days a year)

(4) Languages

4 languages handled (Japanese, English, Chinese, Korean)

[Keikyu TIC location]



3. Haneda Airport International Terminal Station Tax Free Service Shops

7-Eleven

- (1) Location Keikyu Line Haneda Airport International Terminal Station 3rd Floor Departure Lobby
- (2) Hours 6:00-23:30
- (3) Products Sold Rice balls, sandwiches, alcohol, tobacco, side dishes, etc.

Matsumoto Kiyoshi

- (1) Location Keikyu Line Haneda Airport International Terminal Station 3rd Floor Departure Lobby
- (2) Hours 8:00-22:00
- (3) Products Sold Medical supplies, cosmetics, health food, etc.

Laox

- (1) Location Keikyu Line Haneda Airport International Terminal Station 3rd Floor Departure Lobby
- (2) Hours 8:00-22:30
- (3) Products Sold Electronics, jewelry, souvenirs, sundry goods, etc.

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