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NEWS RELEASE

# “Halloween at its Cutting-Edge Best”

## Universal Surprise Halloween

Experience nine spine-tingling horror attractions, the largest number in Park history!

### Halloween Horror Night

Enjoy the most amazing costume party ever!

### Parade de Carnivale

### Costume Party #Costume Craze

September 11 (Friday) – November 8 (Sunday), 2015

Universal Studios Japan will hold its seasonal autumn **Universal Surprise Halloween** event for 59 days starting on Friday, September 11, 2015. Guests can enjoy a truly hair-raising Halloween that can only be experienced at Universal Studios Japan, including wildly exciting events in costume during the day and a series of scream-inspiring thrills at night.

On **Halloween Horror Night**, the piercing shrieks of guests can be heard throughout the park. This event is hugely popular every year. This year, a storm of zombies will take over the park. **Halloween Horror Night will feature nine horrifying attractions—the largest number in Park history. New attractions** in the Park—the birthplace of authentic horror events—will include **Alien vs. Predator, A Nightmare on Elm Street, and Gakkō no Kaidan (Haunted School)**. Halloween Horror Night has been upgraded to an extraordinary horror event with the addition of **Trauma: The Experimental Hospital Ward of Horror**, a terrifying attraction with a horror level of 10, the highest in Park history.



**This year also marks the finale of Parade de Carnivale**, a splendid, lively event featuring carnivals from across the world. At the **Costume Party #Costume Craze**, guests can enjoy a wild costume party while dressing up however they like and leaving their everyday selves behind. Break out of your shells and have a fantastic time at the most amazing costume party, only at **Universal Studios Japan**.

At Halloween Horror Night, the cutting-edge, grand scale Halloween event that boasts overwhelming quality, guests are sure to have a blast all day and night while dressing up in their favorite costumes and screaming at the top of their lungs.

***Halloween Horror Night features nine horror attractions, the largest number in Park history! Terrifying zombies attack from every direction! This year, Halloween Horror Night will be held every day in October!\****

• **Overview of Halloween Horror Night: Held every day in October for the first time in the Park history!**

\* [Dates] September, November: Fridays, Saturdays, Sundays, Mondays, and public holidays during the period; October: every day (excluding October 29)

Attraction name	Location	Date and time	Attraction type
<b>1) Street Zombies</b>	Throughout the park (excluding some areas)	Any time during Halloween Horror Night hours	Street show
<b>2) Alien vs. Predator (NEW)</b> * Movie: <i>Alien vs. Predator</i>	New attraction area	Opens from 12:00 noon on dates of Halloween Horror Night	Walk-through attraction
<b>3) A Nightmare on Elm Street: The Night Killer (NEW)</b> * Movie: <i>A Nightmare on Elm Street</i>	1F Lombard's Landing		Walk-through attraction
<b>4) Gakkō no Kaidan (Haunted School) (NEW)</b> * Movie: <i>Gakkō no Kaidan (Haunted School)</i>	Universal Cinema 4-D		Any time during Halloween Horror Night hours
<b>5) Trauma: The Experimental Hospital Ward of Horror (NEW)</b>	Stage 18	Opens from 12:00 noon on dates of Halloween Horror Night	Walk-through attraction
<b>6) Chucky's Horror Factory 2</b> * Movie: <i>Child's Play</i>	Stage 22		Walk-through attraction
<b>7) Biohazard: The Real 3</b> * Video game: <i>Biohazard</i>	2F Palace Theater		Walk-through attraction
<b>8) Ju-on: The Cursed Attraction</b> * Movie: <i>Ju-on: The Beginning of the End</i>	Back to the Future - The Ride	Any time during Halloween Horror Night hours	Ride attraction
<b>9) Sadako: The Cursed Attraction</b> * Movie: <i>Sadako</i>	Space Fantasy - The Ride, Terminator 2: 3-D, Backdraft		Ride attraction

### 1) Street Zombies

Huge numbers of Street Zombies will suddenly take over the Park in the evening. They evolve into a great variety of zombies including Red Zombies covered in blood, Fat Zombies that are so enormous they don't appear human, and Carriers that spread their virus around them. The zombie virus will be spread by explosions throughout the Park, and people will turn into zombies right before your eyes. The Park will be filled with screams as guests are attacked by swarms of terrifying zombies that have never been seen before, as well as the threat of infection coming from all sides.

Moreover, this year will once again feature mobs of countless zombies that showcase masterful dancing on the streets when music starts playing. Guests can enjoy a bit of relief from the dire atmosphere in these spontaneous performances.



### 2) Alien vs. Predator (NEW)

*Alien vs. Predator*, a popular Hollywood film, was released in 2004 and featured a showdown between two species of creatures. Now, they appear at the Park for the first time. In a laboratory that has become an Alien den, guests are drawn into a battle between the cruel, inhuman Aliens and the ferocious, elusive Predators. During this fierce battle, the targets are transformed into hunters that are thoroughly focused on taking the guests' lives! This chilling attraction, which reproduces the movie at a stunning quality and scale, will allow guests to experience the despair of trying to escape and having nowhere to run.



### 3) A Nightmare on Elm Street (NEW)

*A Nightmare on Elm Street* is a 1984 movie about the cold-blooded Freddy, a murderer who attacks people in their dreams. Now, he appears at the Park for the first time. Guests will be drawn into a nightmarish world and have to escape from the threat of the cruel Freddy—who appears in unexpected places at unexpected times—in order to return to the real world. In this walk-through attraction, guests will be filled with fear and dread as the eerie, brutal Freddy Krueger attacks unpredictably from every direction.



#### **4) Gakkō no Kaidan (Haunted School) (NEW)**

This famous Japanese horror series will appear at the popular Universal Cinema 4-D attraction. Guests will witness familiar stories unravel from the world of *Gakkō no Kaidan (Haunted School)*, including Hanako, a young girl who haunts school bathrooms, and Kuchisake-onna, a malicious spirit with a slit mouth. The video and seats are linked, with special effects to create an eerie phenomenon with an astonishing sense of realism.



#### **5) Trauma: The Experimental Hospital Ward of Horror (NEW)**

This terrifying horror attraction has a horror level of 10—the highest in Park history—and was produced with great efforts by Universal Studios Japan. In the past, a psychologist conducted experiments to see how much fear humans can withstand. Now, his facility has been revived. Here, guests will witness many gut-wrenching experiments and are forced to follow erratic instructions from the guards. This attraction is a brand new type of “forced” interactive maze that transcends the fear people have experienced in the past. Only guests who accept the possibility of experiencing mental trauma may participate, and are required to submit a written oath when purchasing a ticket.



\* Guests must purchase a ticket to participate in this attraction. For ticket details, please refer to the explanation below.

\* The First-day Invitation Campaign, which will allow guests to experience Trauma: The Experimental Hospital Ward of Horror before anyone else, will begin around 3:00 p.m. on July 21 (Tuesday). For details, please visit the official website ([www.usj.co.jp](http://www.usj.co.jp)).

#### **6) Chucky’s Horror Factory 2 / 7) Biohazard: The Real 3**

#### **8) Ju-on: The Cursed Attraction / 9) Sadako: The Cursed Attraction**

These popular Halloween Horror Night attractions, which have inspired guests to scream at the top of their lungs, are even scarier this year. At Chucky’s Horror Factory 2, guests are once again made to experience the deepest fear in a derelict toy factory. They feel an extreme sense of urgency that is so real they believe they might be the next to be killed by the brutal Chucky. Biohazard: The Real 3—from which there are no survivors as of yet—continues to boast high popularity. On July 3 (Friday), 2015, it reached its apex with the addition of Production Goggles for the first time in the world. Other attractions include Ju-on: The Cursed Attraction, which is based on the *Ju-on* series of horror movies that were voted as the scariest films in Japan. Sadako: The Cursed Attraction is based on *Sadako*, a movie that even shocked Hollywood. Experience the hair-raising fear when these attractions are transformed into places of horror!

***This year marks the finale of Parade de Carnivale, the exciting bead-catching event!  
Introducing Costume Party #Costume Craze, a wild, thrilling costume party!***

This year marks the sixth anniversary and finale of **Parade de Carnivale**, a dazzling, lively event featuring carnivals from across the world. It gathers festivals from across the world including the American Mardi Gras, where guests can catch colorful bead necklaces. The parade includes more than 100 entertainers wearing glamorous costumes and nine magnificent floats with characters in Halloween costumes. Accompanied by lively, intense percussive rhythms, the enthusiasm of the crowd reaches its peak when the bead necklaces are thrown into the sky. Free yourself, go crazy, and feel refreshed! Don’t miss this wildly exhilarating festival that is more exciting than ever.



\* Art Moving Center (Art Corporation), a corporate marketing partner, provides support for Parade de Carnivale.

During the day guests can also enjoy **Costume Party #Costume Craze**, a new show in which guests can participate. Guests can dress up in anything they like as a way to leave their everyday selves behind. As colorful confetti is thrown into the air, they can dance to party-like, jaunty rhythms, take photographs, and go beyond their personal limits here at the most amazing costume party ever. Lose yourself in the Halloween spirit and enjoy this fantastically exciting party.



◆ **Find the most amazing costumes here! Post photographs of great costumes you see at the Park**

Please post photographs of yourself in costume at the Park on Twitter with the hashtag #Costume Craze.

You might even receive a surprise when a popular Park character comments on your photograph. This new, interactive entertainment is a way for kids and adults alike to have a blast together.

**Trick or Treat**, an event that is popular with families each year, will be held once again throughout the park at Universal Wonderland and other locations. This authentic Halloween experience will inspire children to smile. By calling out “Trick or Treat,” they can grab candy, snacks, and other treats. They can also receive candies from Park characters, entertainers, and crew members wearing adorable Halloween costumes.

\* Trick or Treat is for elementary school children or younger. Candy grabbing takes place from 10:00 a.m. to 1:00 p.m. every day.

\* UHA Mikakuto provides support for Trick or Treat



**Halloween Happiness Market and Horror Shop**

**Colorful, unique foods and products that are essential for Halloween!**

Halloween Happiness Market and Horror Shop, **which were very popular when they were introduced last year**, are back this year and are better than ever. This year, Halloween Happiness Market, a uniquely lively Halloween experience, will feature more stores. During Halloween Horror Night after 6:00 p.m., guests can purchase a range of unique and horrifying foods, as well as drinks that will protect them from the zombie virus.



↑ Last year's Halloween Happiness Market

← (Top) Zombies' Favorite Food, (bottom) Special Makeup

The new Zombies' Favorite Food looks like a human heart. If you wear it in the Park, the Street Zombies will chase after you for it! When zombies approach, the heart will light up in a different way. If you are surrounded by zombies, the suspense will make the heart speed up together with your own heartbeat. At the Horror Shop, the Special Makeup Experience is enhanced for even more authentic and fun horror costuming. Enjoy the high-quality atmosphere of Halloween that can only be experienced at Universal Studios Japan.

## Express Passes and tickets for enjoying Halloween Horror Night!

Three types of time-designated Horror Night Express Passes will go on sale in late July, allowing you to experience a series of unimaginable thrills while reducing your waiting time. This year, tickets will also be on sale for the new Trauma: The Experimental Hospital Ward of Horror, a terrifying attraction with a horror level of 10. We recommend that guests purchase these passes in advance via the official Universal Studios Japan website or Lawson (l-tike.com or Loppi stores).

Name	Content
1) Horror Night Express Pass 5: Trauma Set 6,389 yen (tax included 6,900 yen)	Can be used for all five walk-through attractions including Trauma: The Experimental Hospital Ward of Horror, the most terrifying attraction yet, as well as Alien vs. Predator, A Nightmare on Elm Street: The Night Killer, Chucky's Horror Factory 2, and Biohazard: The Real 3.
2) Horror Night Express Pass 4 4,538 yen (tax included 4,900 yen)	Can be used for four walk-through attractions: Alien vs. Predator, A Nightmare on Elm Street: The Night Killer, Chucky's Horror Factory 2, and Biohazard: The Real 3.
3) Horror Night Express Pass 3 3,334 yen (tax included 3,600 yen)	Can be used for a total of three attractions: one from Alien vs. Predator, A Nightmare on Elm Street: The Night Killer, Chucky's Horror Factory 2, and Biohazard: The Real 3; and two from Gakkō no Kaidan (Haunted School): The Cursed Attraction, Ju-on: The Cursed Attraction, and Sadako: The Cursed Attraction.
4) Trauma: The Experimental Hospital Ward of Horror 2,315 yen (tax included 2,500 yen)	Can be used for Trauma: The Experimental Hospital Ward of Horror, the most terrifying attraction yet

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