

Immediate Press Release

Japan Booth at Travel Revolution 2015 – The Event

Singapore, 20 July 2015 – Meet-and-greet Japan's favourite manga character, Doraemon at the Japan booth in the second edition of Travel Revolution (TR) 2015 – The Event! With 17 Japanese exhibitors complete with activities for the young and old, visitors can expect to have a fun-filled day. Experience the Japanese magical winter wonderland at the Japan booth located at:

Japan Booth - B35
Marina Bay Sands Expo & Convention Centre
Level B2, Expo Halls D to F
24 to 26 July 2015 (Friday to Sunday), 10am to 9pm

Following the Japan booth winter theme, a huge Japanese igloo also known as kamakura will be set up. Explore this whimsical winter paradise and check out the snowmen!



Japan Booth – B35

The 17 Japanese exhibitors from various prefectural and local government offices, tourism offices, theme parks, railway companies and travel related companies will be on site to provide the latest Japan travel information. Visitors who are planning to visit Japan during the autumn and winter seasons are able to gather informative and useful tourism materials.

List of Japanese Exhibitors (In Alphabetical order)

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|--------------------------------------|---------------------------------------------------|
| 1. Earth Ship Travel | 10. Kansai International Tourism Promotion Center |
| 2. East Japan Railway Company | 11. Mitsui Fudosan Group |
| 3. Fuji-Q Group | 12. Nara, Wakayama |
| 4. Gifu, Heartland of Japan | 13. Nippon Travel Agency (NTA) Co., Ltd. |
| 5. Gunma Prefecture | 14. Tohoku Tourism Promotion Organization |
| 6. Hokkaido Tourism Organization | 15. Tokyo Disney Resort |
| 7. Home of Mt. Fuji – Shizuoka | 16. WAttention |
| 8. Hoshino Resorts Tomamu (Hokkaido) | 17. West Japan Railway Company |
| 9. Ibaraki Prefecture | |

Gift Redemption and Lucky Draw

Exclusive gift redemption and lucky draw at the Japan booth – B35, valid with purchases of group tours, free and easy packages or returned air tickets to Japan at the three-day travel event. The choices of gifts are eco-friendly bags and chopsticks, while stocks last! Every redemption entitles the visitor a chance to win one of the three state-of-the-art cameras kindly sponsored by Canon Singapore. Terms and conditions apply.



Eco-friendly Bag



Chopsticks



Lucky Draw Prizes - Canon Cameras

Activities at Japan Booth

Doraemon Comes to Singapore

Special appearance by Japan's loveable blue Cat-type Robot, Doraemon! Meet and take photos with Doraemon at the following schedule and subject to change.

Meet-and-Greet Schedule:

24 July, Friday – 1 to 1:30pm, 3 to 3:30pm and 5:30 to 6pm
25 and 26 July, Saturday and Sunday – 12:30 to 1pm, 4 to 4:30pm and 5:30 to 6pm

Cork Gun Shooting Game

Try out the exciting shooting game and win some attractive prizes at the Japan booth. Game timings are as follow and subject to change.

Game Schedule:

24 July, Friday – 3:30 to 4pm and 6 to 6:30pm
25 and 26 July, Saturday and Sunday – 1 to 1:30pm and 4:30 to 5pm



Instant Photo Booth

Take fun and creative shots at the photo booth with attractive Japanese landscape backdrop and thematic photo props. Visitors can bring home instant printed photographs. The photo booth is specially sponsored by Canon Singapore.

Japan Travel Seminar

Find out more on Japan travel at the Japan Travel Seminar, on 25 and 26 July. Special guest speakers are invited to share their extensive Japan travel stories and useful travel tips. They are Ms. Evangeline Neo, Singapore's popular comic artist of Evacomics and Ms. Vanessa Sim, Ms. Singapore International 2014. Participants at the seminar will also stand a chance to win exclusive gifts! Registration for the seminar is based on a first-come-first-served basis.

Details of Japan Travel Seminar:

Date: Saturday and Sunday, 25 and 26 July 2015
Time: Two sessions per day
Session 1 – 10:30am to 12pm (Special guest speaker – Ms. Evangeline Neo)
Session 2 – 2 to 3:30pm (Special guest speaker – Ms. Vanessa Sim)
Venue: Marina Bay Sands Expo & Convention Centre
Level 4, Lotus Jr. 4D & E Conference Rooms
Admission: Free

To register for Japan Travel Seminar, please send in the following details, name, age, contact number, preferred session and date to jnto.seminar@promotec.pro

Ms. Vanessa Sim will do a guest appearance at the Japan booth – B35 after the Japan Travel Seminar, from 3:30 to 4pm.

About Japan National Tourism Organization (JNTO) Singapore

Established in May 2006, JNTO Singapore is one of its 14 overseas offices of Japan. In its 9th year in office here, JNTO Singapore has been actively promoting Japan bound travel in Singapore, Malaysia and India with the support of its main headquarter in Tokyo and 47 prefectural tourism offices.

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