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Hilton Okinawa Chatan Resort Celebrates Opening with *Play! Hilton* Stay Packages

OKINAWA, Japan – July 2, 2014 – [Hilton Okinawa Chatan Resort](#), which today opened its doors to guests, is inviting travelers to join the opening celebration with a [range of special package offers](#), giving visitors an opportunity to experience the very best of Okinawa's beauty and culture.

The limited-term packages include: the 4-for-3 Special Suite Package, in which the fourth person stays for free when guests reserve a suite for four people or more; the Premium Poolside Cabana Stay Plan, in which guests can enjoy catered sparkling wine at a private cabana when relaxing at the pool; and an additional 5,000 HHonors bonus points for guests staying for a minimum of three consecutive nights. The packages are in line with Hilton Worldwide's invitation to *Play! Hilton* with a series of unique destination-focused short breaks in Japan.

"For those seeking the very best experience of Okinawa, the Hilton Okinawa Chatan Resort is unbeatable. The combination of Hilton Worldwide's global standard of service excellence, the warm Okinawan hospitality, and proximity to Okinawa's incredible beaches as well as great shopping and entertainment, means guests will have a truly memorable stay," said Timothy Soper, vice president, Operations - Japan, Korea and Micronesia, Hilton Worldwide.

Hilton Okinawa Chatan Resort, managed by Hilton Worldwide and owned by Orix Corporation, is Hilton Worldwide's 11th property in Japan. The new nine-story property provides an upscale resort experience ideally located next to the Mihama Town Resort American Village, one of Okinawa's largest entertainment, retail and dining precincts, and close to the island's famous beaches. Moreover, the central Chatan location puts major attractions such as Naha city, Okinawa Churaumi Aquarium and several World Heritage sites within easy reach.

A wide range of facilities are available, including restaurants serving authentic Okinawan and Italian cuisine, a 24-hour fitness center and a spa, three swimming pools, as well as facilities capable of serving up to 400 people for special occasions or conferences.

Reservations can be made via the hotel's website, hiltonchatan.jp (Japanese) or okinawachatanresort.hilton.com (English). Guests may also call +81-98-901-1122 for reservations and enquiries.

Media may access more information and images about Hilton Okinawa Chatan Resort at news.hilton.com/okinawachatan.

To find out more about the leisure packages of *Play! Hilton*, including the ones celebrating today's opening of Hilton Okinawa Chatan Resort, please visit hiltononline.jp/playhilton.

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About Hilton Hotels & Resorts

Founded in 1919 as the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to build upon its legacy of innovation by developing products and services to meet the needs of savvy global travelers at more than 550 hotels across six continents. Hilton is the stylish, forward-thinking global leader in hospitality with Team Members shaping experiences in which every guest feels cared for, valued and respected. Access the latest news at news.hilton.com and begin your journey at www.hilton.com or www.hilton.com/offers for the latest hotel specials. View a list of official social channels at www.hilton.com/social. Hilton Hotels & Resorts is one of Hilton Worldwide's 11 market leading brands.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,100 managed, franchised, owned and leased hotels and timeshare properties, with more than 685,000 rooms in 92 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.

About the Play! Hilton campaign

The *Play! Hilton* campaign offers enriching short stays with novel culinary and destination-focused experiences across all participating Hilton Hotels & Resorts, Conrad Hotels & Resorts and DoubleTree by Hilton hotels in Japan through December 2014.