



March 2014

**A model tour that can be enjoyed on the Odakyu Lines -
organized by students studying international tourism**

"Slow Life Tourism"

**Posted on the
Odakyu Electric Railway Website!**

On Monday, March 3rd, 2014, Odakyu Electric Railway will post on its webpage the "Slow Life Tourism" model tour for foreign tourists, which has been organized by Bunka Gakuen University students. Foreign tourists can find a new appeal in their trips along the Odakyu Lines through the perspective of students who are studying international tourism.

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| 1. Tour Name | Slow Life Tourism |
| 2. Tour Outline | A two-day and one-night trip with friends presented to visitors from abroad. The concept of the trip is "slow". On this tour, we would like visitors from abroad to get to know the two unique and appealing towns of Enoshima and Shimo-Kitazawa along the Odakyu Lines. |
| 3. Date Posted | Monday, March 3rd, 2014 |
| 4. Site Posted | Odakyu Global Site (English / Chinese (Traditional / Simplified) / Korean)
http://www.odakyu.jp/global_site/ |
| 5. Production Team | Planning : Bunka Gakuen University
Collaboration / Production : Odakyu Electric Railway Co., Ltd. |





The website scheduled to be opened on March 3rd.
"Slow Life Tourism" *An image of the website



The Bunka Gakuen University students who organized the tour.
"Let us show you around!"