

Preliminary announcement to request proposals, Open competition

Date of Announcement	Business Department	Project Name (Tentative)	Project Overview	Scheduled Time for RFP	Remarks
23 October, 2018	Japan National Tourism Organization Singapore Representative Office	Online campaigns to promote Hokkaido and other designated areas for the Singapore market, via JNTO's community website and collaboration with local media.	To carry out online promotional campaigns, create original contents, and work with local media to promote Hokkaido and other designated areas. Require to utilize JNTO's community website and Facebook, as well as monitor number of actual bookings.	Mid November	Project is subject to RFP process and bidding procedure.

※The project name may be subjected to change.

※The scheduled dates for public announcement may be subjected to change.