

Disclosure of Information: preliminary prior announcement of our plan to request proposals, open competition

Announcement Date	Business Department	Project Name (Tentative)	Project Overview	Notice of Scheduled date for Proposal	Remarks
19 March, 2019	Japan National Tourism Organization Singapore Office	Joint-Advertising campaign with airlines, etc.	<p>Carry out online joint-advertising campaign with airlines, etc., some times throughout a year, taking into account their intention on season for the promotion.</p> <ul style="list-style-type: none"> - creating key visual contents as a banner, or similar function, for use - coordinating with each of airlines for its intended season, etc. - planning and reporting relevant KPI numbers in the project. - each of the joint-advertising should be tailored to focusing on some specific region(s) in Japan to be promoted as destination. - duration of each joint-advertising will be around 1.5 - 2 months. Early start, in fiscal year 2019, of the first joint advertising is encouraged. 	Mid April or a little later	Project proposal Competition (subject to tender procedure)

※The project name and the scheduled dates for public announcement may be subjected to change.