

Agreement to Disclosure of Information of Competition and Participants To Members of the Public

Announcement Date	Business Department	Project Name (Tentative)	Project Overview	Notice of Scheduled Time of Proposal	Remarks
27 February, 2018	Japan National Tourism Organization Singapore Representative Office	Campaigns for the Singapore market to increase awareness for Japan and online travel sales	To plan and execute online focused campaign by collaborating with agents and service providers including online travel agents. This campaign aims to increase travel sales by offline-online campaign promoting Japan's key feature in the market.	Mid March	Project is subject to bidding procedure.
27 February, 2018	Japan National Tourism Organization Singapore Representative Office	Campaigns for the Singapore market to diversify travel periods and increase awareness for local areas of Japan.	To plan and execute offline-online campaign to increase awareness of off-peak season's travel, as well as increase the awareness for local areas of Japan.	Late March	Project is subject to bidding procedure.
27 February, 2018	Japan National Tourism Organization Singapore Representative Office	Campaigns for the Singapore market to increase interests in Tohoku area of Japan.	To plan and execute offline-online campaign to increase awareness for Tohoku area.	Late March	Project is subject to bidding procedure.

※The project name may be subjected to change.

※The scheduled dates for public announcement may be subjected to change.